APPLICATION DATA SHEET

Application Information	
Application Number::	
Filing Date::	03/25/04
Application Type::	Utility
Subject Matter::	
Suggested Classification::	
Suggested Group Art Unit::	
CD-ROM or CD-R::	
Number of CD Disks::	
Number of Copies of CDs::	
Sequence Submission?::	
Computer Readable Form (CRF)?::	No
Number of Copies of CRF::	
Title Line One::	System and Method for Controlling Video-on-
	Demand Content
Title Line Two::	
Attorney Docket Number::	64435.000003
Request for Early Publication?::	No
Request for Non-Publication?::	Yes
Suggested Drawing Figure::	
Total Drawing Sheets::	16
Small Entity?::	No
Petition Included?::	
Petition Type::	
Licensed US Government Agency::	
Contract or Grant Numbers::	
Secrecy Order in Parent Application?::	No

Applicant Information

Applicant One Authority Type::

Inventor

Primary Citizenship::

US

Country::

US

Status::

Full Capacity

Applicant One Given Name::

Mark

Middle Name::

Family Name::

Flanagan

Name Suffix::

City of Residence::

Flower Mound

State or Province of Residence::

TX

Country of Residence::

US

Street of Mailing Address Line One::

3800 Glenshannon Lane

Street of Mailing Address Line Two::

City of Mailing Address::

Flower Mound

State or Province of Mailing Address::

TX

Country of Mailing Address::

US

Postal or Zip Code::

75022

Applicant Two Authority Type::

Inventor

Primary Citizenship::

US

Country::

US

Status::

Full Capacity

Applicant Two Given Name::

Mark

Middle Name::

Family Name::

Vevera

Name Suffix::

City of Residence::

Dallas

Page #2

Initial 03/26/04 Application No. New Filing Date: 03/26/04

State or Province	of Residence::	TX		
Country of Resid	ence::	US		
Street of Mailing	Address Line One::	3848 S	an Jacinto Street	
Street of Mailing	Address Line Two::			
City of Mailing Ad	ldress::	Dallas		
State or Province	of Mailing Address::	TX		
Country of Mailin	g Address :	US		
Postal or Zip Coo	le::	75204		
	•			
Correspondence	Information			
Correspondence	Customer No.::	21967		
Name::				
Street of Mailing	Address Line One::			
Street of Mailing	Address Line Two::			
City of Mailing Ad	dress:			
State or Province	of Mailing Address::			
Country of Mailing	g Address::			
Postal or Zip Cod	e::			
Telephone Numb	er::			
Facsimile Numbe	r::			
E-Mail Address::				
Representative I	nformation			
Representative C	ustomer Number::	21967		
_				
Domestic Priorit	y Information			
Application::	Continuity Type::		Parent Application::	Parent Filing Date::

Foreign Priority Information

Country:	Application Number::	Filing Date::	Priority Claimed::

Assignee Information

Assignee Name::

Primedia Workplace Learning, LP

Street of Mailing Address Line One::

4101 International Parkway

Street of Mailing Address Line Two::

City of Mailing Address::

Carrollton

State of Province of Mailing Address::

TX

Country of Mailing Address::

Postal or Zip Code::

75007